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FOR IMMEDIATE RELEASE

**2007 Hall of Fame Awards will honor
Sandy Segerstrom Daniels March 30**

COSTA MESA, CA, March 14, 2007 – The Costa Mesa Chamber of Commerce and South Coast Metro Alliance will present the Community Spirit Award to Sandy Segerstrom Daniels, founder and executive director of Festival of Children Foundation, at the Annual Hall of Fame Awards set for Friday, March 30 at Hilton Orange County/Costa Mesa.

A managing partner of C. J. Segerstrom & Sons, whose properties include South Coast Plaza, Daniels has always given time and money to an array of children's organizations. This past September the 5th annual month-long Festival of Children™ showcased more than 60 children's charities at South Coast Plaza. The Festival of Children Foundation provides training, support and direct grants to over 100 youth-serving organizations.

Daniels serves on the board of directors of the Orange County Performing Arts Center, where she is vice-chair, Support Groups. In addition, she is on the board of directors for the Orange County High School of the Arts and Children's Hospital Orange County (CHOC). She recently co-chaired "Phantom of the Follies." This tenth annual musical raised nearly one million dollars for CHOC.

"We are proud to recognize Sandy for her many outstanding contributions that directly support children in need with our Community Spirit Award," said Diane Pritchett, executive director, South Coast Metro Alliance.

"Sandy is one of our area's most generous and committed individuals and is a wonderful example for all who aspire to positively affect our future by helping children today," said Costa Mesa Chamber of Commerce President/CEO Ed Fawcett.

Contact the Costa Mesa Chamber of Commerce at 714.885.9090 or South Coast Metro Alliance at 714.435.2109 for more information and to purchase tickets.

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